



World Memory Championships 2013 Competitor and Visitor information

Getting to Croydon has never been easier. With its unrivalled rail, road, tram and air links, Croydon is within minutes of the capital, coast and beyond.

Situated between central London and Gatwick Airport, the town has excellent rail connections to many of the capital's main stations. Just ten miles from central London, East Croydon is the UK's second busiest rail interchange and only 16 minutes away from Victoria, 14 minutes from Gatwick and around 30 minutes from Brighton and the south coast.

West Croydon station links the town directly to London's underground network and is 37 minutes away from Stratford, home of the 2012 London Olympics. Meanwhile, Tramlink, Croydon's pioneering and expanding tram network, conveys more than 28 million passengers each year between Croydon and the leafy environs of Wimbledon and Beckenham.

Croydon is less than ten miles from London's Orbital M25 motorway, linking it to all major motorways in the south east, while the A23 provides direct access within minutes to central London and the south coast. There are extensive car parking facilities in the Town Centre, with which all of the hotel and conference venues featured here have discount arrangements.

FAST & DIRECT

London Bridge - 12 mins by train **London Victoria** - 16 mins by train

Gatwick Airport - 14 mins by train **Brighton & the south coast** - 33 mins by train

London Heathrow Airport - 90 mins by road

Competition Venue

Croydon Conference Centre, 5-9 Surrey Street, Croydon, Surrey CR0 1RG 020 8680 1001 (See map)

East Croydon is the nearest mainline train station to Croydon Conference Centre. There are frequent trains to and from London Bridge, London Victoria, Clapham Junction, Gatwick Airport and the South Coast. From East Croydon, you can either take the tram one stop to George Street or it is about a ten minute walk.

When you exit out of East Croydon, turn right and walk down George Street into the centre of Croydon. At the end of George Street, follow the tram track into Church Street and turn left into Surrey Street. Walk along Surrey Street under the footbridge and the conference centre is to your right.

West Croydon station is also close to Croydon Conference Centre. There are trains direct from London Bridge through to Wallington, Waddon and Crystal Palace. When you exit the station, turn left and walk through North End shopping area. This will take you about 5-10 minutes.

You will come past Alders, Primark and a large branch of Barclays. You need to turn right at this point into church street. On the left, you will come to Surrey street, which has an open market from Monday to Saturday. Walk along Surrey street under the footbridge and the conference centre is to your right.

WORLD MEMORY CHAMPIONSHIPS



Map Key

Croydon Visitor Centre	Train Station	Bus Station	Tram Stop
Car Parks	WC Toilets	Churches	

- | | | |
|--------------------------------------|---------------------|-------------------------------------|
| 1. UK Border Agency (Lunar House) | 7. Alms Houses | 13. No.1 Croydon |
| 2. UK Border Agency (Electric House) | 8. Town Hall | 14. Crown and County Courts |
| 3. Whitgift Shopping Centre | 9. Taberner House | 15. Magistrates' and Coroners Court |
| 4. Centrale Shopping Centre | 10. Croydon College | 16. Croydon Park Hotel |
| 5. Croydon Minster | 11. Fairfield Halls | 17. Jurls Inn |
| 6. Fire Station | 12. Police Station | 18. Holiday Inn Express |
| | | 19. Lansdowne Hotel |
| | | 20. Hampton by Hilton |
| | | 21. Premier Inn |
| | | 22. Travelodge |

explore the opportunities...



Licensed Conference Centre available for business events, weddings and parties.

t: 020 8680 1001
croydonconferencecentre.co.uk
 find us on facebook and twitter



Competition Schedule

Friday 29th November

2pm - 4pm Arbiter Training

4pm - 6pm Opening Ceremony and Civic Reception with the Mayor of Croydon in the Town Hall in Katherine Street (Reference 8 on the map)

6pm - 7pm Competitor's Briefing in the Championship Venue

Day 1	Saturday 30th November
9:00 – 9:30	Welcome
09:30 – 10:30	Names and Faces
10:30 – 10:45	Break
10:45 - 12:30	Binary Numbers
12:30 – 13:30	Lunch
13:30 – 16:45	One Hour Numbers
Day 2	Sunday December 1st
09:00 – 9:20	Results
9:20 – 10:20	Abstract Images
10:20 – 10:35	Break
10:35 - 11:00	(a) Speed Numbers 1
11: :00 – 11:10	Break
11:10 – 11:40	Historic/Future Dates
11:40-12:00	Break and Results
12:00 – 12:30	5. (b) Speed Numbers 2
12:30 - 14:00	Lunch
14:00 – 17:30	1 hour cards
Day 3	Monday 2nd December
09:00 – 09:15	Results
09:15 – 10:15	Random Words
10:15 – 10:45	Break
10:45 – 12:45	Spoken numbers (3 trials: 200/300/400 digits)
12:45 - 14:15	Lunch
14:15 – 14:30	Results
14:30 – 18:00	Speed Cards (Two Trials) (may be in Two rounds depending on number of competitors)

19.00

Awards Ceremony in the Championships Venue



The Croydon Conference Centre is situated in Surrey Street, which hosts the oldest Street Market in the UK. It is in easy walking distance to the station and a wide range of hotels at all prices. Despite the bustling market beside the venue, the competition room is an oasis of calm and is fully accessible with lift access from the street.

There is a wide selection of restaurants serving a wide range of international foods, plus bars, cafe's and interesting shops close by. All dietary needs are catered for.



The Mayor of Croydon, Councillor Yvette Hopley

Invites the competitors and officials of the

2013 World Memory Championships

*To a Civic Reception, in the Council Chamber
Of the Town Hall, Katherine Street, Croydon*

At 3.30 for 4pm on Friday 29th November 2013

Please RSVP to secretary@worldmemorychampionships.com



Flying the Flag

At the World Memory Championships this year we have been granted a Civic Reception by the Mayor of Croydon, Councillor Yvette Hopley. This will take place in the Council Chamber in Croydon's historic Town Hall on Friday 29th of November at 3.30 for 4pm.

This presents us with an opportunity to start this year's championships by formally recognising and welcoming the team from each country participating in the event, who will be presented to the mayor and pose for a press photograph.

This will be our first opportunity we have had for a formal Opening Flag Ceremony at the start of the Championships. To make this a special event, we invite each country to bring their national flag with them, and also to supply us with a music track that they would like to be played as they come forward to be received by the mayor.

In addition, we ask each national team to let us know the main media contacts in their country that they would like the press photograph of their reception by the mayor, to be sent to. Let us use this as a way of gaining as much publicity as possible for each national team around the world.

Following the Opening Ceremony, everyone will be invited to walk round the corner to the Croydon Conference Centre in Surrey Street (250 yards) for the Competitor Briefing in the competition room.