OFFICIALLY AMAZING

Dear Emma,

22 March 2021

Guinness World Records / World Memory Championship records

It gives me great pleasure to confirm that, as a result of your impressive performance at the World Memory Championship in December 2020, you have established two new Guinness World Records titles. I can also confirm that your achievements will be listed in the upcoming *Guinness World Records 2022* edition.

The two records are as follows:

Most random words memorized in 15 minutes
On 20 December 2020, memory athlete Emma Alam (Pakistan) successfully memorized 410 random words in sequence in 15 minutes. The feat took place at the 29th World Memory Championship, held from 18 to 20 December 2020 in Karachi, Sindh, Pakistan. Competitors in this discipline have 15 minutes to memorize a series of random words in sequence and are then given 35 minutes to recall as many as possible. The words are sourced from an internationally recognized dictionary.

Most names and faces memorized in 15 minutes
On 19 December 2020, memory athlete Emma Alam (Pakistan) broke the record for putting names to faces by correctly spelling and recalling 218 at the 29th World Memory Championship. The contest was held from 18 to 20 December 2020 in Karachi, Sindh, Pakistan. Competitors had 15 minutes to memorize as many names and faces as possible, and then a further 35 minutes to recall them.

As with all Guinness World Records title holders, you will shortly receive a certificate for each record, featuring a truncated version of these texts.

Congratulations on both your success at the event and your establishment of two world records. I will be pleased to list your achievements in the book (publication: September 2021), knowing that it will inspire other young people to strive for success in whatever it is they do.

Welcome to the GWR family – you are Officially Amazing!

Yours sincerely,

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